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Hexol Press Release by SDK Management

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Hexol®'s achievements in 2016 don't go unnoticed by the Bucharest Stock Exchange

The year end results of 2016 brought further confirmation for Hexol® that it was a year of revenue growth in every consecutive quarter of the year.

In a year in which we extended to new markets, improved our promotion strategy making it more efficient and launching new products, the 4th quarter of 2016 consolidates the growth we've seen throughout the previous quarters, displaying a solid 25% year-over-year growth in comparison to 2015. As with previous quarters, our main engine of growth was our export markets. Sales in this segment have grown by 65% YoY in comparison to last year. When looking at the big picture, in 2016 as a whole, export sales grew by 85%.

Also, worthy of mentioning is that in 2016 Hexol® has reached a new record of 14 countries it is being sold in. This expansion process continues to flourish as it looks to new markets ahead as well as solidifying its position in the current 14 countries with a planned growth of sales by 50% for export markets.



Company president, Daniel Condratov declares the following:

"It's a joy to see that our sustained efforts throughout 2016 haven't gone unnoticed and we've sparked an interest to the Bucharest Stock Exchange (BVB). Therefore, after registering our company in the Made in Romania project- organized by BVB, our company has qualified in the next stage of the competition making it to the shortlist, out of which 15 companies will be selected as winners.

Without a doubt, it is recognition of our activity up until now and also, reaffirmation that we are on the right path.

I can also tell you that out of the 15 companies selected by the BVB, one of those companies will be selected based on public vote. Therefore, I invite all our partners, customers and friends to support us in voting Hexol® in the BVB project – Made in Romania on the official website"

BVB – Made in Romania – to vote Hexol® click here www.bvbleague.ro and go to the **VOTE** tab.

Source: Agenția Națională de Presă AGERPRES