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Hexol Press Release by SDK Management

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Hexol® 2016 The first half of this year outdid 2015

The lubricant producer with Canadian origins, **Hexol®**, finished the first half of 2016 with a significant growth from this time last year. When compared with the 1st half of 2015, the company's revenue grew by 13%. This improvement is due to focusing sales efforts towards the export markets, which have had some early successes throughout this first 6-month period.

"In 2016, Hexol® finds itself on the same path to success it had set out on last year. We chose to consolidate existing partnerships with distributors and resellers by improving our relationships both on our home market as well as on an international level. Export sales and entering new markets have proven to be the main drivers of revenue growth in this first half of 2016, expanding our sales outside Romania by as much as 400% Year-over-Year, now making up over 30% of the company's overall sales" - declares company president, Daniel Condratov.



Hexol®'s expansion policy on new markets will continue in the next period. Approaching these markets will be coupled with new product launches, aligned with both, market and technical trends in the lubricant sector.

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