Oradea - 2016, March 23<sup>rd</sup> Hexol Press Release by SDK Management

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## Hexol<sup>®</sup> Synline the new premium synthetic lubricant line

Lubricant producer **Hexol**<sup>®</sup> continues to renew its product lines, as part of a rebranding process launched last year.

On Wednesday, 23rd of March 2016, at the Hilton Double Tree Hotel Oradea, the company launched a new series of lubricants at a company organized event. The host of the evening, company president Mr. Daniel Condratov, presented 4 new products from the new Synline product range.



"The Hexol® lubricant range is extended today with a new premium series named Synline. As the name suggests, it's a synthetic lubricant line in which only premium, capable additives are used that meet requirements for the newest and highest international quality standards."



**Hexol®** Synline Ultra Diesel DPF SAE5W40 - Synthetic, high performance motor oil, recommended to be used in the latest generation, naturally aspirated or turbo-charged, diesel or gasoline engines including "Pumpe-Düse" (PD). Suitable for engines with or without a particle filter (DPF), this motor oil provides reduced fuel consumption and long intervals between oil changes. Classification: ACEA C3







**Hexol® Synline Torsion SAE75W90** - High performance, synthetic, gearbox oil with excellent lubricating properties, which ensures maximum intervals between oil changes. Recommended to be used in the newest gearboxes of the latest generation vehicles.

Classification: API GL-5



**Hexol® Synline Ultra Truck SAE10W40** - High performance, synthetic motor oil with a low ash content, developed for commercial Diesel vehicles equipped with the latest gas exhaust treatment systems. It meets performance standards of the largest engine producers such as: Mercedes-Benz, MAN, Volvo, Renault, Deutz, Caterpillar, Cummins, Mack, and Detroit Diesel amongst others. It is also produced specifically to meet the strictest specifications set by European and U.S authorities for Diesel

engines. This product is appropriate for heavy road-vehicles as well as construction equipment.

The 2015 launch of the Hexol<sup>®</sup> Standard product range marked the starting point of this more ample process of renewing Hexol<sup>®</sup>'s image and portfolio.

Due to the successful reception of the new Standard product range in 2015 on both the domestic and international market, Hexol<sup>®</sup> will be continuing to update and integrate all other remaining Hexol<sup>®</sup> products within the new company image. The Chemical range was the first to be aligned with the company's new image as part of an ongoing process to redesign each line.

Characterized by a modern unitary approach, the new product presentation displays more robust and efficient packaging with brand new forms.



The products can be found on **Hexol**<sup>®</sup>'s new website:

## www.hexol.com,

which can be accessed in English, Romanian, Slovenian, and Hungarian. In the near future we are expanding to include: Serbian, Croatian, Russian, and Bulgarian.

Visit our homepage for more information!

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