

Lubricants producer HEXOL has increased its market share significantly in 2015

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Hexol Press Release by SDK Management

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Hexol Lube, producer of the Canadian brand Hexol in Romania, has recorded a 24% increase in turnover in the first semester of the year in comparison to the last, as communicated by Mr. Daniel Serghei Condratov, the company's president.



Export - the company's fastest growing market

Good results registered throughout the year come both as a result of the growth of sales on the national market, but mostly due to significant growth in the export of Hexol on neighboring markets. The company's new export department managed to triple its sales, bringing a 43% increase in the volume of stock sold by the company during this first semester. There are significant perspectives opening up for us in the Balkan region and throughout Eastern European countries. We are approaching these new markets confidently, without neglecting the internal market, where we continue to record a yearly increase in sales, Mr. Daniel Condratov tells us again.



Hexol Standard- a new range of products launched in 2015

The sustained effort, but also the launch of a new range of products - **Hexol Standard**, a new, more economical and more attractive package, have all been important benchmarks in our approach of both the national market and export.

Increased productivity and the optimization of costs have led to an increased competitiveness and implicitly to an increase in the sale of products bearing the Hexol brand. Sales have registered a number close to 1.500.000 units in the half of the year, while in the third trimester they have continued to get considerably better, declares Serghei Daniel Condratov.



Source: Agenția Națională de Presă AGERPRES